

FWR Future
Waste
Resources
CONVENTION | 2018

Innovation in
Recycling
Secondary
Resources

**11 - 13
OCTOBER
2018**

**THE WORKSHOPS
RAIL MUSEUM
IPSWICH, QLD**

**PARTNERSHIP
OPPORTUNITIES**

HOSTED BY:



PROUDLY SUPPORTED BY:



**Queensland
Government**

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Your Invitation to Partner with FWR 2018

On behalf of the Waste, Recycling Industry Association of Queensland (WRIQ), I take great pleasure in inviting you to partner with the industry for FWR 2018 - Future Waste Resources Convention.

FWR 2018 will take place from Thursday 11 to Saturday 13 October 2018 at The Workshops Rail Museum in Ipswich.

This timely and important event will feature an impressive line-up of local and international keynote speakers and industry experts. They will present practical insights and outcomes that articulate how Queensland can deliver a new business environment focused on achieving a 'circular economy' in secondary resource management, and what is and can be achieved in this state.

FWR 2018 will focus on real solutions to current challenges by presenting case studies and technology that is being utilised now as well gives an as an insight into what the industry, including waste service providers, local and state government need to be considering within their future plans and adopting the State's new waste strategy.

The Convention agenda will ensure that investment decisions made by industry, local and state government in infrastructure, education and services are well informed. A strong and secure sector that is growing to meet the community's needs will generate more employment opportunities, respond well to changes in markets and legislation and ultimately deliver high quality sustainable services to end users of waste management services.

Day 1 will feature international keynote speakers who will showcase their experiences with

programs designed to deliver challenging waste strategy targets. This will be followed by Australian waste industry leaders presenting on the bio- industry, construction industry, and production and packaging solutions.

Day 2 will have a focus on engineering, including waste to energy, plant and equipment technology, data and innovation solutions.

Day Three, Saturday 13 October, will be a community open day inviting the public to visit all trade exhibits, to learn about, engage with waste management and recycling providers and to build the rapport between the waste and recycling industry and the community. The day will see the industry demonstrating its current capability in delivering innovative solutions for future resource recovery.

FWR 2018 will provide the ideal setting for all organisations, business, government and not for profits to raise their profile, network with new and existing clients and demonstrate their commitment to the developing Queensland waste and recycling industry and Australia's waste management future.

I look forward to seeing you Ipswich.



A handwritten signature in black ink that reads "Rick Ralph". The signature is stylized and fluid, with a long horizontal line extending from the end of the name.

Rick Ralph
Chief Executive Officer



Who will Attend

WRIQ Events attract a high calibre of participants from both regional and metropolitan Queensland as well as other Australian States and Territories.

FWR 2018 is expected to attract more than 200 delegates from all corners of the industry including:

- Representatives from local councils
- State government waste, resource and sustainability managers
- Waste management companies
- Suppliers of vehicles and other plant and equipment
- Other suppliers to the waste industry, such as software, hardware and bin companies
- Experts in legal, insurance, contracts and policy issues
- Representatives from associated industries such as building, agriculture and manufacturing
- Providers of cutting edge solutions to niche parts of the industry

Host Organisation



The Waste, Recycling Industry Association of Queensland Inc, (WRIQ) is the premier industry association in Queensland, representing more than 90 Queensland-based organisations ranging from large multi-national organisations through to small family-operated enterprises. WRIQ engages with its stakeholders and advocates and informs on a wide range of legislative and regulatory issues impacting the industry.

Association members provide two thirds of the 6,432 jobs in the industry and manage more than 70% of an approximate 9 million tonnes of waste and recycling streams per year. Member investments in Queensland exceed \$1.5 billion and contribute over \$830 million in industry value added to the state economy. Our collective turnover exceeds \$2.15 billion annually.

Waste industry members provide **11,835 jobs to Queenslanders (one in every 200 jobs)** and contribute **50 cents in every \$100 of the state economy, with \$825 million in wages and salaries paid**, contributing \$1.5 billion annually toward Queensland's gross state product. Members directly support 1,516 businesses across the length and breadth of Queensland as part of all operations.

Visit: www.wriq.com.au

About FWR 2018

FWR 2018 will be a forum for the exchange of ideas and discussion around key industry issues. Presentations and sessions will provide information about how business and with sound government policy we can deliver improvements to the State's waste diversion and resource recovery growth in line with community expectations and industry aspirations.

The program will capture six prominent themes relevant to all stakeholders with interests in the waste and recycling industry. It will look to the future by demonstrating what is currently being achieved and what is next on the horizon. The program will boast informative and engaging key note presentations, panel discussions and six themed breakout sessions focussed on the significant issues impacting the industry now and beyond.

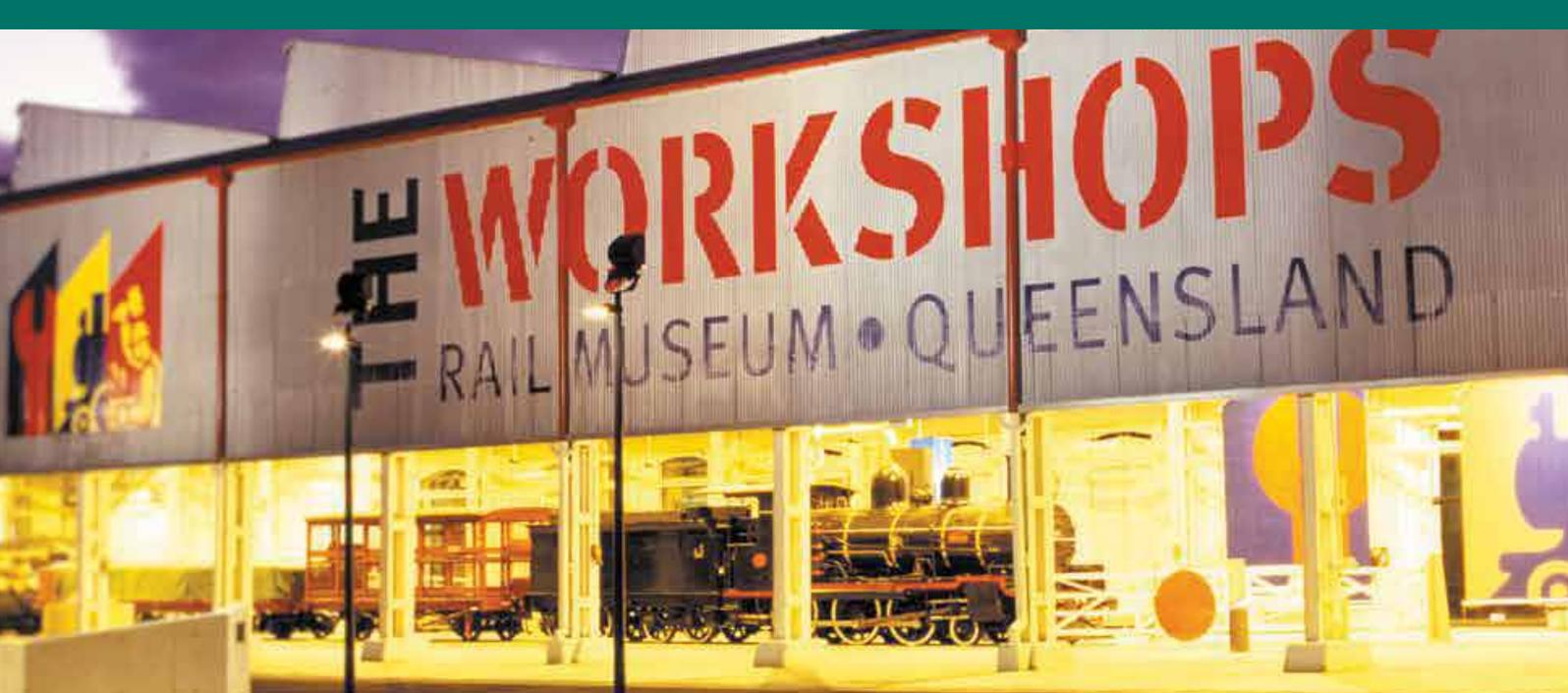
The trade exhibition and equipment displays will complement the program by providing an opportunity for delegates to meet with suppliers and discuss the latest industry developments and innovations. All meal breaks will be served within the exhibition area to maximise interaction between delegates and exhibitors.

The Networking Function will also provide an excellent opportunity to gain important industry and government contacts.

| Thursday 11 th Oct 2018 | Friday 12 th Oct 2018 | Saturday 13 th Oct 2018 |
|--|--|---|
| <ul style="list-style-type: none">• Official Opening• Keynote Presentations• Stream 1: Bio Economy• Stream 2: Material Quality• Stream 3: Production and Packaging• Trade Exhibition and Equipment Displays• Business / Government Networking Function | <ul style="list-style-type: none">• Keynote Presentations• Stream 1: Energy from Waste• Stream 2: Construction• Stream 3: Technology and Innovation• Trade Exhibition and Equipment Displays | Public Open Day: Recycling in Action Trade Exhibition presenting Queensland's Waste and Recycling Industry capability, including equipment demonstrations to the community |

* Details may be subject to change





Venue

The Workshops Rail Museum North Street, North Ipswich

The award-winning Workshops Rail Museum is steeped in history. It was once the workplace of over 3000 railway workers and visitors enter via the historic Timekeepers' Building. The museum merges the romance of yesteryear with the exciting technological breakthroughs of the present.

The old boilershop houses the museum where visitors are dwarfed by beautifully restored locomotives and carriages. Kids and kids at heart will marvel at Queensland's largest model railway featuring detailed real-life scenes of the state.

Location

Situated within Brisbane's quickly growing Western Corridor, Ipswich is an ideal location for businesses. It is located 40 minutes' drive from the Brisbane CBD and 60 minutes' drive from the Port of Brisbane and Brisbane Airport, and is well serviced by major roads and rail. With a large percentage of the available industrial land in South East Queensland, this region is experiencing growth across industries including aerospace, manufacturing, food processing and transport. Ipswich is also home to Australia's largest master-planned industrial development, Citiswich.

As Queensland's oldest provincial city, Ipswich has a rich history. It is renowned for its architectural, natural and cultural heritage. Ipswich proudly preserves and still operates from many of its historical buildings and homes, with more than 6000 heritage-listed sites. Ipswich also has a range of charming townships within the western rural areas of the city, each with its own legitimate claims of historical significance.

INDUSTRY'S IMPORTANT CONTRIBUTION IN THE REGION

WRIQ members' contribution to the Ipswich economy is significant. Industry members are responsible for processing, recycling and disposing of more than 5.1 million tonnes of waste representing 52.4 per cent of all headline waste produced in Queensland. Local waste companies provide 428 jobs (one in every 165 local jobs) to local Ipswich residents; paying \$25 million in wages and salaries, contributing over \$75 million to the Ipswich economy and almost 2% of Council's rates revenues.

WRIQ members' current investments in Ipswich exceed \$373 million with an addition \$150 million proposed including new state of the art resource recovery facilities, biogas production plant, filtration drainage, waste to energy and an industrial park that will initially create over 80 full time jobs.

Why Your Organisation Should Partner with FWR 2018

Partnerships allow your organisation to strategically position itself at this high-profile industry event and will provide you with access to an engaged growing market with new funding sources.

FWR 2018 is designed to facilitate a multitude of formal and informal networking opportunities allowing you to interact with delegates and exchange ideas in a relaxed environment. There are a variety of packages available designed to provide maximum exposure for your organisation in all promotions before, during and after the event.

If your organisation wants to stand out as being an innovator in the waste and recycling industry, you can't afford to miss out on this opportunity.

PROMOTE AND SHOWCASE

Position and enhance your brand, company, products and services to your target market in a cost-effective way with widespread and highly visible acknowledgement of your company's involvement. You will benefit significantly from exposure to an engaged, relevant and influential audience in an environment away from the competition of everyday distractions.

NETWORK AND CONNECT

FWR 2018 gives you the opportunity to connect with key industry stakeholders and maintain existing business relationships.

ENHANCE YOUR PROFILE

Align your brand with the FWR 2018 Convention and WRIQ for event exposure and ongoing promotion opportunities. Your business will be viewed as a blue ribbon waste industry company or supplier and gain immediate acceptance from potential customers

GAIN VALUABLE INSIGHTS

By sponsoring and attending the Convention, gain valuable insights, information and exposure to the latest developments in the industry.



Partnership Opportunities at a Glance

The following sponsorship opportunities have been developed to provide maximum exposure for your products and services during FWR2018. If you would like to expand your sponsorship package or have an innovative sponsorship product you would like to promote, please contact us. We would like to discuss how we can assist you in meeting your marketing objectives.

All sponsorship amounts are in Australian dollars and include GST.

| | Emerald | Sapphire | Ruby | Networking Function | Technology | Lanyards | Coffee Cart | Keynote Speaker | Stream |
|--|-----------|-----------|--------------|---------------------|--------------|--------------|--------------|-----------------|----------|
| Packages available | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 17 |
| Investment | \$20,000 | \$10,000 | \$6,000 | \$8,000 | \$6,000 | \$4,000 | \$6,000 | \$5,000 | \$3,000 |
| Logo on FWR promotional materials | Front | Front | ✓ | Front | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Profile | 200 words | 100 words | 50 words | 100 words | 50 words | 50 words | 50 words | 50 words | 50 words |
| Recognition during opening and closing addresses | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Corporate logo featured on sponsors PPT slide | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertisement in program | Full page | Half Page | Quarter Page | Half Page | Quarter Page | Quarter Page | Quarter Page | Quarter Page | |
| Rotating banner on website | ✓ | ✓ | | | | | | | |
| Promotion through event's social media networks | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exhibition booth | Double | Single | Single | Single | Single | | Single | | |
| Full registrations | 5 | 3 | 1 | 2 | 1 | 1 | 1 | 1 | 1 |
| Special rates for additional attendees | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| More info | p 9 | p 10 | p 11 | p 12 | p 13 | p 13 | p 14 | p 15 | p 15 |

Exposure in FWR publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.



Emerald Partner

EXCLUSIVE, 1 ONLY

Investment: \$20,000 + GST

This unique marketing opportunity provides your organisation with the highest level of exposure and representation. Our Emerald Partner is our major partner and WRIQ will work alongside you to provide opportunities to promote your organisation and gain valuable leads and branding prior to, during and after the convention.

Package inclusions:

- Corporate logo and acknowledgement as the Emerald Sponsor printed on the front cover of event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 200-word company profile in Convention Program
- 200-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- The sponsor may provide a freestanding banner to be positioned at the front of the room during the Convention Sessions
- 5 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Rotating banner advertisement on event website
- Full page advertisement in the Convention Program (inside front or back cover)
- Dedicated email blast to confirmed delegates either prior to or immediately after the event including logo, link to your website, 300 words of text and one image
- Promotion through the event's social media networks
- Double trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).

Sapphire Sponsor

MAX 2 OPPORTUNITIES

Investment: \$10,000 + GST

As one of only two Sapphire Sponsors, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a strong alignment with the Convention through the many opportunities for branding and lead generation prior to, during and after the Convention.

Package inclusions:

- Corporate logo and acknowledgement as a Sapphire Sponsor printed on the front cover of event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Convention Program
- 100-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 3 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Rotating banner advertisement on event website
- Half page advertisement in the Convention Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).





Ruby Sponsor

Investment: \$6,000 + GST

Ruby Sponsorship offers the opportunity to be recognised as a major sponsor of the Convention with a collection of high value promotional channels throughout the event.

Package inclusions:

- Corporate logo and acknowledgement as a Ruby Sponsor printed on the front cover of event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Convention Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 1 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Convention Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).

Networking Function Sponsor

EXCLUSIVE, 1 ONLY

Investment: \$8,000 + GST

The Networking Function will be held on Thursday 26th July 2018 and is the premier social function of the Convention.

Package inclusions:

- Corporate logo and acknowledgement as the Networking Function Sponsor printed on the front cover of event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Convention Program
- 100-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 2 x Full Registration Packages (including social functions)
- 5 x Additional Networking Function Tickets for your staff or guests
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Convention Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).
- Acknowledgement by the MC as the function sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor may provide branded materials for use at the Function e.g. napkins, shirts and/or hats for wait staff to wear
- The Sponsor may supply a 'promotional item' to each guest
- The Sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration
- The Sponsor may liaise with the Event Organisers regarding theming and entertainment for the function



Technology Sponsor

EXCLUSIVE, 1 ONLY

Investment: \$6,000 + GST

Receive unparalleled exposure throughout the Convention sessions by sponsoring Sli.do, an interactive platform allowing attendees to ask questions and contribute to discussions throughout the Convention.

Package inclusions:

- Corporate logo and acknowledgement as the Technology Sponsor printed on event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Convention Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 1 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Convention Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).
- Corporate logo or banner (up to 5 rotating images) across the bottom of all question slides.

Lanyards Sponsor

EXCLUSIVE, 1 ONLY

Investment: \$4,000 + GST

This is an opportunity to have your organisation logo printed on the lanyards worn by all attendees providing considerable exposure throughout the event.

Package inclusions:

- Corporate logo and acknowledgement as the Lanyards Sponsor printed on event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Convention Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 1 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Convention Program
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).
- Company name/logo and website printed on the delegate lanyards (one colour print)



Coffee Cart Sponsor

EXCLUSIVE, 1 ONLY

Investment: \$6,000 + GST

As sponsor of the Coffee Cart your organisation has the opportunity to achieve a high level of exposure throughout the Convention

Package inclusions:

- Corporate logo and acknowledgement as the Coffee Cart Sponsor printed on event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Convention Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 1 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Convention Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).
- The Sponsor's logo will be printed on the coffee vouchers
- The Sponsor may provide branded napkins for use at the Coffee Cart
- The Sponsor may provide branded shirts and/or hats for the baristas to wear
- The Sponsor may provide reusable branded coffee cups.

Keynote Speaker Sponsor

EXCLUSIVE, 1 PER KEYNOTE SPEAKER

Investment: \$5,000 + GST

Be associated with an industry leader by hosting their attendance at the Convention.

Package inclusions:

- Corporate logo and acknowledgement as the Keynote Speaker Sponsor printed on event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Convention Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 1 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Convention Program
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).
- All references to the keynote speaker in relation to the event will include the text "hosted by [Sponsors name]".

Stream Sponsor

Investment: \$3,000 + GST

As a stream sponsor, your organisation will enjoy a strong alignment with a particular topic through the support of a nominated session.

Package inclusions:

- Corporate logo and acknowledgement as a Stream Sponsor printed on event promotional material, included in all relevant electronic communications, on the Convention website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Convention Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Convention opening and closing addresses
- 1 x Full Registration Package (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Convention delegate list).

The Fine Print (Sponsorship Terms & Conditions)

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by WRIQ and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. WRIQ reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice for the required 50% deposit will be issued. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by Friday 7 September 2018. Applications received after Friday 7 September 2018 must include full payment. Applications will be processed in strict order of receipt and WRIQ reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 2%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by WRIQ prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by WRIQ.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by WRIQ. All artwork is to be approved by WRIQ prior to printing.
7. WRIQ makes no guarantee as to the number of delegates that may attend the event
8. **CANCELLATION POLICY:** Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from WRIQ.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
11. **UNAVOIDABLE OCCURRENCES:** In the event that the event is cancelled or delayed outside the control of the Organiser, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Exhibitor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
12. **INSURANCE AND LIABILITY:** WRIQ shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship. Sponsors whose package includes exhibition space must have Public Liability Insurance for the period of the event and must provide a copy of their Certificate of Currency prior to bump-in.